



California's Census Campaign Digital Ambassadors

HARRISON BARNES

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Since entering the league in 2012, Harrison Barnes has established himself as a force to be reckoned with. A 2015 NBA Champion and Olympic gold medalist, Barnes is an ace spot-up shooter and versatile. Barnes is heavily involved in community relations and leverages his platform to create meaningful dialogue around social issues with youth, city officials and members of the community. Invested in maximizing his off-season training, Barnes is an avid yogi, participates in circuit training classes and is heavily invested in performance wearables. Whether it's e-sports, social media or virtual reality, Barnes has a passion for learning about emerging technologies.

SALVIN CHAHAL

Instagram: [@salvinc](https://www.instagram.com/salvinc)

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Salvin Chahal is the next evolution in the tradition of storytelling through poetry. A tangible voice for Generation Y, Chahal's talent and technique rhyme make him a relatable voice to crowds all over the world, specifically young people of color. Chahal is a championed slam poet, event producer and a published author currently documenting other poets of color as well as immigrant narratives.

An enthusiastic producer of multi-medium experiences, he has organized numerous sold out shows, launched online platforms and conducted workshops with the youth focused on constructive expression and deconstructing masculinity. As a community organizer; he has supported the needs of his community by creating a safe space and creating solutions to a few of the



issues in the community. His book, 'Verses From Above', a collection of poetry and workshops, reached #3 on Amazon's Bestseller Asian American Poetry list landing him on stages from Stanford to SXSW.

As one of the only South Asian members in his community, Chahal battled identity issues and found the best method to research his roots and educate his peers about his culture was through slam poetry. Chahal's distinct delivery has allowed him to perform in front of thousands of crowds at major universities, conferences, and on international platforms which he has taken as a responsibility. His work is dedicated to sharing underrepresented stories, uniting people through art and providing tools/resources that are necessary for social change.

DAYANA CONTRERAS

Instagram: [@dayana_jiselle](https://www.instagram.com/dayana_jiselle)

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Dayana Jiselle Contreras is a Fresno-native Mexican-American woman raised in Fresno by immigrant parents. She is a Fresno State University graduate with a bachelor's in Mass Communication and Journalism. Dayana began her work within the community through jobs in radio, outreach, and media. She has also served as a community health educator, communications assistance, community host and event coordinator, and is currently serving as the Community Outreach Specialist for Fresno Economic Commission Opportunities. She is also the host of the online show "Local Focal with Dayana Jiselle" where she covers local issues and people in leadership.

She has been awarded the Excellence Award by the City of Fresno for the support in education and community involvement, highlighted by the Fresno Boys & Girls Club for her support, MiLB COMMUNITY award by the Fresno Grizzlies, and has been featured on CBS 47 Fresno's Girl Power segment for her work in the community. Dayana has a two-year old daughter and is currently pursuing her master's degree in Humanities through California State University, Northridge. Outside of work, Dayana and her partner, an ex-inmate, are strong advocates of breaking the school-to-prison pipeline and generational trauma. Together they have started the #NotAStatistic movement with the goal of empowering individuals to overcome negative statistics they are at risk for. Dayana has



become an active voice in various community settings and social media platforms.

URIJAH FABER

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Urijah Christopher Faber aka, "The California Kid" is an American mixed martial artist and actor who is signed to the Ultimate Fighting Championship. He competes as a bantamweight and formerly competed as a featherweight.

Faber was an NCAA wrestler. With his excellent base in wrestling, he later started Brazilian jiu-jitsu and quickly gained a brown belt under Fábio "Pateta" Prado. Faber won the WEC Featherweight Championship at WEC 19 on March 17, 2006, and held the title for over two years until losing it to Mike Brown at WEC 36 on November 5, 2008. He went on to challenge for the WEC Featherweight Championship two more times, and challenged for the UFC Bantamweight Championship four times.

Faber is widely regarded as one of MMA's pioneers for establishing legitimacy to lighter weight classes. After his retirement on July 6, 2017, Faber was inducted into the UFC Hall of Fame as a part of the Modern-era wing. He came out of retirement in 2019 and defeated Ricky Simon first-round TKO.

He is also founder of one of the most victorious MMA teams in the world, Team Alpha Male. Entrepreneurship is a passion and Faber is involved in many successful start-ups and ventures in the fitness, lifestyle brand, health food, and non-profit industries. "My goal is to continue to live a life involving all my passions and I hope I can encourage others to do the same. All the projects that I am working on involve a lot of hard work, a lot of teamwork, and, of course, the most important ingredient, a lot of fun. I am always grateful to meet like-minded people who share the same attitude, motivation and work ethic."

Faber and his fiancée Jaslyn have a daughter, Cali, who was born on March 14, 2019.



REY FENIX

Instagram: [@reymfenixmx](https://www.instagram.com/reymfenixmx)

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Facebook: [@REYFENIXKING](https://www.facebook.com/REYFENIXKING)



Debut: 2008

Signature Maneuvers:

450 Splash, Enzuigiri, Fenix Driver, Fire Driver, Black Fire Driver, German Suplex, La Garra Del Fenix, Ludxor Drive, Spanish Fly, Springboard Ace Crusher, Tope, Tipe con Giro, Tornillo

Championships: Partial List

CURRENT AAA World Champion, CURRENT Impact World Tag Champ, Lucha Underground Champion, Lucha Underground Trios Champion, AND DOZENS AND DOZENS MORE!

Apuestas Record: 3-0

1 of the 2 most seen luchadores on the planet- The first to star on 5 series simultaneously: AAA, CMLL, Impact Wrestling, MLW & Lucha Underground together with his brother- Rey Fenix- They form the "Lucha Brothers" Tag team & dominate U.S. and Mexico Tag Team Wrestling.

Rey Fenix has taken the world by storm over the past few years shattering the lucha libre ceiling and becoming a "must have" wrestler on events all over the world. Winner 2018 Most Spectacular Luchador!

JOEY GRACEFFA

Instagram: [@joeygraceffa](https://www.instagram.com/joeygraceffa)

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Joey Graceffa is a Creator, Producer and 3-Time New York Times Bestselling author who has grown from personality into a multifaceted storyteller. Originally known for his YouTube channel which boasts over 12 million subscribers



combined, Joey has evolved his various projects into an expansive creative empire, encompassing multiple singles and EPs, a memoir, three young adult novels and four seasons of the hit show *Escape the Night*, which has been the longest running original series on YouTube Premium. Joey's hardships growing up led him to write his first memoir "In Real Life: My Journey to a Pixelated World," which details his journey from small-town boy to worldwide digital star.

No stranger to storytelling, Joey went on to author three young adult novels, beginning with *The New York Times'* best-selling "Children of Eden," of which he is currently optioning. Compelled to share his story in more ways than one, Joey turned to music as a form of expression. His most recent musical project is the February 2019 release "Kingdom," a 5-song EP that explores themes of everlasting love. Although Joey tells his stories through various mediums, his biggest passion lies in producing original content. He always dreamed of becoming the next great storyteller, and his dream became a reality when he landed his first ever YouTube Premium original series *Escape the Night*, of which is his the creator and star, and its four seasons make it YouTube Premium's longest running series. Joey can currently be seen starring in the Viacom show *Make My Nick Dreams Come True* on Facebook Watch. Joey lives with his boyfriend Daniel Preda and their four huskies in Los Angeles.

LARA KAUR

Instagram: [@lara_kaur](https://www.instagram.com/lara_kaur)



Lara Kaur is a photographer based in Oakland. She believes photography captures the rawness of individuals in a holistic way. Lara focuses her work on centering the voices and narratives that are often silenced, as she holds that photography offers a universal form of connection and resistance, and embodies the power to break down barriers, both individual and across systems.

KESH KESH

Instagram: [@keshkeshofficial](https://www.instagram.com/keshkeshofficial)

Twitter: [@Keshkesh02](https://twitter.com/Keshkesh02)





Kesh Kesh is a recording artist/song writer/music producer, actress, model and dancer. Kesh Kesh began dancing at the age of 4 and has since performed on the biggest stages including MTV Video Music Awards, Grammy's, BET. Her acting skill has led her to countless TV commercials and films. Her modeling career started at age 2 as a print model, throughout the years, Kesh has never stopped modeling, she walked the runway for VOGUE at age 12 and she is a regular VIP/performer for NYFW and LAFW. Kesh Kesh spends most of her time working on her music, recording original records in the studio. Her most recent viral song "Vibin" has millions of listeners on all music platforms, over half million views on YouTube, and a million Tik Tok videos. She is the voice of the marijuana use prevention "Weed Rap" PSA for Los Angeles, CA in 2019. Positively influencing others and working on her own music career have always been her biggest passion and motivation.

NISHA KAUR SETHI

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Facebook: [@TrustYourStruggleCollective](https://www.facebook.com/TrustYourStruggleCollective)



Nisha Kaur Sethi is an artist/activist from Berkeley, California. As a woman of color who is deeply invested in uplifting her community, Nisha's work serves as seeds for the resistance in which bright, bold lettering and images dance their way into the streets where they echo the chants and songs of the people. Having studied graphic design at San Francisco State University, Nisha's work weaves together modern and traditional techniques to create mixed media art focusing on social change. Found object art also plays an important role in Nisha's ethos of creating sustainable work from recycled materials. Paper and wood are used to create dynamic decoupage pieces and handpainted signs on reclaimed construction materials; breathing new life into objects that have otherwise been discarded. Nisha is also a certified Sign Painter, having worked closely under the mentorship of industry leader Doc Guthrie at one of the last surviving Sign Painting programs in the country. With a strong foundation in



typography and letterform, Nisha now rides with TRUST YOUR STRUGGLE mural collective and works as a professional Sign Painter in the San Francisco Bay Area.

RAIN VALDEZ

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Rain Valdez is an actress and filmmaker, and an out and proud transgender woman. Rain is also the founder of ActNOW, the first and only acting class in Los Angeles specifically prioritizing a safe space for LGBTQIA actors and teaches beyond the binary. Rain got her start playing 'Coco' in season 2 of TV Land's Lopez and doubling in Amazon's Transparent as Miss Van Nuys on screen and a producer behind the scenes. Valdez's rom-com short Ryans, which she stars in screened in over 15 film festivals worldwide after premiering at Outfest, winning the Jury Award for Best North American Short at the NCGLFF. Rain, has been named one of Outfest LA's Next Generation of Filmmakers and has completed Ryan Murphy's Half Initiative directing program. She recently stars in a Paul Feig directed, half-hour comedy pilot for Freeform TV, guest stars in Amazon's Sneaky Pete and can also be seen in the CBS All Access new show Why Women Kill.

Her 7-part web series Razor Tongue, which she wrote and stars in, had its international premiere in Toronto at InsideOut Film Festival, its US premiere in San Francisco at Frameline Film Festival of June 2019, as well as, premiering in LA at the Outfest Film Festival.